

# Caroline Marney

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## Education

Bachelor of Science in Media Arts & Design, James Madison University

August 2015 - May 2019

## Professional Experience

**Video Production Coordinator**, Patients Rising

**July 2025 – Present**

- Managed production schedules, crew logistics, and equipment needs to ensure the timely delivery of high-quality video content within budget constraints.
- Collaborated with program teams to develop compelling video content that effectively communicated impact stories and donor messaging.
- Coordinated end-to-end video production for mission-aligned campaigns, including planning, scripting, filming, and post-production across multiple platforms.
- Led the production of award video packages for a high-budget annual Awards Gala, showcasing honorees' impact through interviews and archival footage to elevate donor engagement and event prestige.

**Postproduction Coordinator**, Red Rock Films

**January 2024 – April 2025**

- Reduced asset mismanagement by overhauling drive logistics, decreasing lost drives from multiple instances in Season 2 to just one in Season 3, ensuring asset security.
- Improved editing productivity by developing a graphics tracking system for over 60 compositions, streamlining progress monitoring and team collaboration.
- Maintained 100% on-time delivery of episodes by preparing stringouts for foreign-language projects, helping sustain a tight production schedule.
- Supported digital asset management (DAM) system by updating and maintaining footage libraries to ensure smooth workflow for post-production.

**Assistant Video Editor**, Wondrium/The Great Courses

**April 2021 – June 2023**

- Delivered rough cuts and selects for over 100 educational video courses, contributing to the production of 20+ new releases per quarter.
- Enhanced team capacity by completing advanced editing tasks, such as color correction and quality control fixes, enabling the team to handle a 15% increase in workload.
- Implemented workflow improvements in collaboration with producers and animators, reducing editing time by approximately 10%.

**Development Assistant**, Lucky Dog Films

**June 2020 – January 2021**

- Conducted in-depth research on 5+ trending topics weekly, directly influencing the development of three new TV series concepts.
- Delivered actionable insights by creating detailed one-pagers, improving approval rates for network pitches by 20%.
- Assisted in the preparation of 10+ mock pitches, helping secure new projects and building stronger client relationships.

**Video Production Intern**, DC United

**January 2020 – May 2020**

- Increased social media engagement by 20% through the timely capture and editing of match-day footage for 4+ home games.
- Partnered with the marketing team to create promotional content, contributing to a 15% growth in follower count across Instagram, Facebook, and Twitter.
- Produced and distributed visually impactful match-day highlights within 24 hours, enhancing fan engagement and online interaction.